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The Porsche 918 Spyder VIP Program





918 Spyder

Introducing the 918 Spyder VIP Program.

Porsche Cars North America (PCNA) is introducing a new program that recognizes 918 Spyder customers and awards them special preference when ordering new cars in the future. All 918 Spyder customers will have an exclusive purchase priority to limited-edition Porsche models (priority is based on when the 918 Spyder order was received). Porsche 918 Spyder customers will also enjoy preferred access to new series production Porsche vehicles. In addition, these customers will be invited to attend exclusive Porsche events that take place in the U.S.



Who is eligible for the program?

Any legal U.S. resident who places an order for a 918 Spyder sports car is eligible for the program for as long as he or she retains ownership of the vehicle. VIP program eligibility is non-transferrable.

What are the benefits?

Due to high demand for Porsche vehicles and limited supply, it can often be difficult for customers to obtain access to specific vehicles. Porsche 918 VIP customers will be granted exclusive and preferential access to available Porsche vehicles.

For limited-edition models (500 cars or fewer allocated to the United States):

PCNA will advise all Porsche 918 customers of the availability of any new limited-edition model. Porsche 918 VIP customers will be given a reasonable time

frame to express their intent to purchase such vehicles. Only after the window of opportunity for Porsche 918 VIP customers has passed will unclaimed production numbers be made available to other parties. This means that Porsche 918 VIP customers have first right of refusal for these cars before any other entity can make a claim on a car.

In the event that the number of Porsche 918 VIP customers wishing to order such a limited-edition model exceeds the total number of such cars allocated to the United States, production numbers will be allocated to Porsche 918 VIP customers in sequential order of the time the customer placed their order for the 918 Spyder.

For limited-edition models with volume of 500 cars or fewer, Porsche 918 VIP customers may exercise their option only once per model (regardless of the number of model years of production). All limited-edition model orders must be placed through the same dealership used to purchase the 918 Spyder.

For series production cars (500 cars or more allocated to the United States):

The Porsche 918 VIP customer may approach the authorized Porsche dealership where they ordered and purchased their 918 Spyder to indicate their interest to exercise the program's benefits and purchase another Porsche vehicle. Porsche will make orders from Porsche 918 VIP customers a top priority.

For series production cars, Porsche 918 VIP customers may exercise their option once per model year for one vehicle per model line (911, Panamera, Cayenne, Boxster, Cayman and any future model lines).

When are program benefits scheduled to begin?

Upon acceptance of the 918 Spyder order, every depositor receives confirmation. Eligibility for the 918 VIP Program benefits begins once the 918 Spyder deposit and order have been confirmed by PCNA.



How long are the program benefits good for?

918 VIP benefits apply for as long as the original purchaser maintains ownership of the 918 Spyder, up to a maximum of 10 years from delivery of the vehicle.

Program benefits end when the 918 VIP customer no longer maintains sole ownership of the 918 Spyder. PCNA reserves its right to have the customer verify continued ownership of the 918 Spyder or to provide information regarding the time of sale or transfer of the vehicle.

The length of ownership determines the time period that the customer is eligible for the benefits.

- For customers who never take delivery of the 918 Spyder, program benefits end the day PCNA confirms the cancellation of the order.
- For customers who take delivery but do not maintain ownership past six months from delivery of the car,

program benefits end the day the 918 Spyder is sold, transferred or lost.

- For customers who take delivery and maintain ownership between six and 36 months from delivery of the car, program benefits end three years from the original delivery date of the vehicle.
- For customers who take delivery and maintain ownership past 36 months from delivery of the car, program benefits are valid for 10 years from the original delivery date.

VIP program benefits are not transferable and may be revoked at PCNA's sole discretion at any time for suspected abuse of the program.

Can a Porsche 918 VIP customer order new cars under this program at any dealer?

No, the Porsche 918 VIP customer may only exercise the benefit at the authorized Porsche dealership that delivered or is scheduled to deliver the customer's 918 Spyder.

What cars does the program apply to?

The program benefits apply to any special-edition model or a series production car that is made available to PCNA for distribution to the general public in the United States.

Can the Porsche 918 VIP Program benefits be transferred?

The Porsche 918 VIP Program benefits only extend to the original purchaser of the 918 Spyder. They are under no circumstances transferable to any other party.

Who do I contact if I have questions about the program?

Porsche 918 VIP customers should contact the authorized Porsche dealer where they placed the order for the 918 Spyder for any questions they may have. In addition, there is a 918 Spyder concierge line that can be reached at **1-800-544-7427**.